

# CONSCIOUS COMMUNITY

DEDICATED TO ELEVATING CONSCIOUSNESS

## 2016 PRINT ADVERTISING RATES



Readership is over 120,000 per month. Distributed free at over 900 locations in Chicago, northern Illinois, southern Wisconsin, and northwest Indiana.

Take advantage of *Conscious Community's* unique position in the greater Chicago area market by carrying the magazine at your store or business. We deliver it free of charge to established businesses within our delivery zone. Feature it at your location and you will see customers coming back for it every month, building your traffic and exposure for your advertising.

### DISPLAY ADVERTISING DIMENSIONS

Ad Size	Dimensions in Inches (W x H)
Full Page Bleed*	8-1/2" x 11" (1/8" bleed 4 sides)
Full Page	7-1/8" x 9-5/8"
2/3 Vertical	4-5/8" x 9-5/8"
2/3 Square	7-1/8" x 7-1/8"
1/2 Vertical	4-5/8" x 7-1/8"
1/2 Horizontal	7-1/8" x 4-3/4"
1/3 Vertical	2-1/4" x 9-5/8"
1/3 Horizontal	7-1/8" x 3-3/8"
1/3 Square	4-5/8" x 4-5/8"
1/4 Vertical	3-3/8" x 4-5/8"
1/4 Horizontal	4-5/8" x 3-3/8"
1/6 Vertical	2-1/4" x 4-5/8"
1/6 Horizontal	4-5/8" x 2-1/4"
1/8 Vertical	2-1/4" x 3-3/8"
1/8 Horizontal	3-3/8" x 2-1/4"
Calendar Squares	1.7" x 1.6"

\*Bleeds available on full-page ads only. Trim size 8-1/4" x 10-3/4".

### DEADLINES

Copy for ads to be typeset is due by the 10<sup>th</sup> of the preceding month, camera ready ads are due by the 10<sup>th</sup>.

Typeset display ads submitted by the 10<sup>th</sup> of the month will be faxed or emailed for customer review prior to going to press. Display advertising received after the due date will be accommodated as time allows regarding faxing of proofs and other amenities.

Advertisers running dated camera ready ads should furnish a generic ad to be used in case of production delays. If materials are not received by the 10<sup>th</sup> of the month, your generic ad or the most recent

- CMYK/Gray PC-format TIFF file, 300 dpi.
- JPEG file, 300 dpi, minimal compression.

Word, Publisher, PowerPoint, Corel, Ami Pro, and similar files are NOT camera ready art for ads. Convert these to PDFs before sending. If you do not have Adobe Acrobat 5 or higher, this can be done for free online at Adobe's website: <http://createpdf.adobe.com/> Photos and other graphics can be accepted in almost any file format provided they will be 300 dpi when sized for use in your ad.

Call with any production questions:  
847-966-1110

### Black & White Display Rates

Size	1X	3X	6X*	12X*
Full Page	\$1,120	\$1007	\$849	\$728
2/3 Page	\$799	\$789	\$660	\$570
1/2 Page	\$660	\$594	\$493	\$417
1/3 Page	\$482	\$435	\$351	\$314
1/4 Page	\$400	\$360	\$301	\$260
1/6 Page	\$306	\$277	\$229	\$200
1/8 Page	\$234	\$210	\$176	\$151

### Full-Color Display Rates

Size	1X	3X	6X*	12X*
Full Page	\$1,355	\$1,220	\$1,007	\$959
2/3 Page	\$1,063	\$1041	\$869	\$752
1/2 Page	\$869	\$728	\$651	\$566
1/3 Page	\$625	\$574	\$478	\$413
1/4 Page	\$528	\$475	\$396	\$343
1/6 Page	\$405	\$364	\$303	\$264
1/8 Page	\$309	\$287	\$231	\$200

*Calendar Squares Available \$100/Sq. Call for sizes available.*



### Premium Ads

**Color Back Cover - \$1,500**  
**Inside Front and Back Covers - \$1,400**

For more information,  
 please call: 847-966-1110 or  
 Email: [info@consciouscommunitymagazine.com](mailto:info@consciouscommunitymagazine.com)

# REQUIREMENTS

All ads must conform to our sizes and specifications. Ads that are not sized as specified will be resized to fit the publication and production fees will be charged. Ads not submitted camera ready will incur production charges. Production charges are billed at \$60.00 per hour, minimum charge is 1/2 hour.

Ads must be submitted in one of the following formats ONLY (most preferred listed first):

- 1) Adobe InDesign, TIFF, EPS, JPG, PSD or PDF file. All fonts must be embedded and/or attached. Please "flatten" all files before saving. Emailed files must be under 6 MB.
- 2) CMYK/Gray print optimized PDF, 300 dpi, all fonts must be embedded. No RGB graphics. Microsoft Word files are not accepted as print-ready ads. Publisher files are not accepted.
- 3) Native application files: PC InDesign files with "ALL 300 dpi files needed for remote printing." This should include the original one-page InDesign file, any linked 300 dpi graphics and all fonts. Adobe Illustrator files saved as EPS with embedded photos & art. All fonts converted to outline. Adobe Photoshop files saved as flattened JPG, 300 dpi, in CMYK

Call with any production questions: 847-966-1110



**Thursday, July 3**  
**AVATAR: THE WAY OF WATER** video and presentation on this extraordinary Master. An introduction to his Life, Teaching, and Legacy. Thursday, 7:30, Adams-Mickler Center, 3201 Fullerton, Chicago. 773-891-0127. www.adamschicago.org

**Thursday, July 5**  
**GUIDED MEDITATION WITH WALTER FERDINAND**. Thursday, July 5, 10:28-7:00pm. Suggested Love Offering \$5.  
 "In times of change, humans inherit the spirit, while the learned find themselves beautifully equipped to deal with a world that no longer exists." —Buddha. Offer. Be a leader to prepare for the changes our world is experiencing now and the changes to come. Learn how to center yourself and enter the inward journey we are all on. Join the powerful future rather than the chaotic present. The

**Friday, July 6**  
**Practitioner Certification July 21-22**. Consultations: Classes, Contributions. www.akasachivades.com 708/771-9290.

**Sunday, July 22**  
**HEALING CIRCLE**. Sunday, July 22, 11am-1pm. Suggested Love Offering \$10 per healing. Our healing circles include energy healers of many traditions and various practices. Each healing circle will have 2 or 3 practitioners who will work with each attendee individually, one on one, or sometimes they will work together as a unit. Individual sessions usually last 10-15 minutes and are scheduled on a first come, first served basis. Experience a personal energy healing by professional healers. Register your physical and emotional body in a specific energy field. Reservations are requested. Location: Goodwood, 105001 Nielson Lane, Hinsdale. On Kingsley just south of I-55. Free Parking.

**Monday, July 10**

## PULSE CALENDAR

The *Pulse Calendar* listings are \$1 per word with 20 words minimum. Copy is due by the 10<sup>th</sup> of the month prior to publication. Copy submitted after the deadline is not guaranteed to be included in the next issue. Check or credit card must accompany calendar listings. Copy may be submitted by email to [info@consciouscommunitymagazine.com](mailto:info@consciouscommunitymagazine.com) or regular mail. *Pulse Calendar* listings also appear on [www.consciouscommunitymagazine.com](http://www.consciouscommunitymagazine.com) under Connections.

The first 4-5 *Pulse Calendar* listings received for each date are highlighted on our full-color *Pulse Calendar* center spread at no additional charge. Single and multiple full-color *Pulse Calendar* Squares for display ads are also available on this center spread. See Full-Color Display Rates for costs.

## LIGHTWORKERS CLASSIFIED DIRECTORY

The *Lightworkers Classified Directory* provides listings of a wide variety of practitioners, products, and services available to our readers.

*Lightworkers* listings are \$1 per word with 20 words minimum. Please see a recent issue of the magazine for category listing options. Copy may be submitted by email or regular mail. Check or credit card information must accompany your insertion unless you are submitting it by email. In that case, please call with your credit card information to finalize your listing. Please send your listings by the 10<sup>th</sup> of the month prior to publication.

### Lightworkers Classified Directory

**AKASHIC RECORD READING**  
 HELENE MADSON ON YOUR PATH THROUGH SHIBUYA. RAK - sharing suggestions and answers to your questions and concerns through spirit and the Akashic Records. By phone, skype, or in person Chicago. 773-283-4340. 560 Peoria Park. www.heleinemadson.com 773-645-8422

**AROMATHERAPY**  
 THE SCENTUALITY - Inspiring health, wellness, happiness, freedom, and personal self-expression through the healing art of Aromatic Scents. By phone, skype, or in person Chicago. 773-283-4340. 560 Peoria Park. www.heleinemadson.com 773-645-8422

**ASTROBIOLOGY**  
 DISCOVER THE HIDDEN CLUES OF YOUR SPIRITUAL MISSION in the world as they today working at Heart Lake Wisconsin. The Science of the Sun, Moon and Energy combine to reveal the powerful insights into your soul's nature and purpose. <http://insider-astrobiology.com>

**BOOKS & METAPHYSICAL STORES**  
 CRYSTAL LEATH ROCK SHOP 207 S. Oak, Whittier, IL. 60458-8409. www.CrystalLeathWhittier.com

**CRYSTAL RIVER GIFTS** offers an eclectic assortment of books, meditation CDs, essential oils, jewelry, crystals and much more. The services that we provide include astrology sessions, tarot readings, psychic readings, past readings, Reiki, and reikiology. Address: 310 N. La Fox Street, South Elgin, IL 60177. 224-534-8708. www.crysalrivergifts.com

**MIND-BLOWING DEMO: HIGHER BRAIN DIVINING**  
 The Higher Brain Language system creates an energy map to the Higher Brain that opens a gateway to experience higher being like no other healing modality! Learn to activate this amazing & free, mind-blowing demonstration at the Illinois Double-Dee, August 16, 6-9 PM, 10PM. (FREE if you are registered) <http://highbrainlanguage.com/links/>

**ENLIGHTENED BALANCE IS A SPIRITUAL ENGAGEMENT DEKAFATION** - featuring a wide variety of Natural Chakra, Natural Products, Electronic Grids, Local Artist's Art and Jewelry and Personal Wellness Programs - "BEAUTIFUL" Environment! PSYCHE: Psychic Readings and Reiki along with other Wellness Options offered DAILY! Private Home visits offered on an individual basis. <http://EnlightenedBalance.com> or stop in and see us at 30 South Williams Street in the Brick Street Market in Historic Downtown Crystal Lake. 815-362-1188. (F) GONG WITH DAMEL A TESTIMONY - Every Tuesday night, 6:30 - 7:30 PM

**LIGHTWORKERS CLASSIFIED DIRECTORY**  
 The *Lightworkers Classified Directory* provides listings of a wide variety of practitioners, products, and services available to our readers.  
 Lightworkers listings are \$1.00 per word with 20 words minimum. Copy may be submitted by email or regular mail. Check or credit card information must accompany your insertion unless you are submitting it by email. In that case, please call with your credit card information to finalize your listing.  
 Please call 847-966-1110 or send your listings to [Karin@ConsciousCommunityMagazine.com](mailto:Karin@ConsciousCommunityMagazine.com) by the 10th of the month prior to publication.

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47 W. Polk St., Suite 153, Chicago, IL 60605

Tel: 847-966-1110 • E-mail: [info@consciouscommunitymagazine.com](mailto:info@consciouscommunitymagazine.com)

[www.ConsciousCommunityMagazine.com](http://www.ConsciousCommunityMagazine.com)