

# 2016 ONLINE ADVERTISING RATES

## CONSCIOUS COMMUNITY

### 2016 Online Rates

After over 32 years in print form, *Conscious Community*™ is now also an online magazine. It is available on the [www.ConsciousCommunityMagazine.com](http://www.ConsciousCommunityMagazine.com) in flip book form with the beautiful covers we are known for. We are creating an interactive publication; one that will engage our readers more fully than has been possible in print. Our content will largely remain the same: Conversations, Features, regular Columns, Reviews, and of course Cosmic Daily Weather, and reader comments will be encouraged at the end of every article, and more information, both in articles and ads, will be possible through links to websites and additional pages.

Display ads will appear as they have in the magazine, in the same sizes, but at a greatly reduced cost, making us accessible to virtually anyone. Please join us as we step into the next 32 years of publishing a magazine that has helped and inspired hundreds of thousands of people here and around the globe.

#### Online Listings

Description		Price	Ad/Image Requirements
Directory Listing	With Photo/Logo, up to 50 Words	\$20	Include Links. Send photo/logo as .jpeg, .png, .gif, or tiff. Send copy in email or as attachment.
	With Photo/Logo, up to 100 Words	\$35	
Calendar Listing	Up to 60 Words	\$20	Include Links. Send photo/logo as .jpeg, .png, .gif, or tiff. Send copy in email or as attachment.
	Up to 120 Words	\$35	
Book Store	Book Cover with 50 Words. Local authors will be highlighted.	\$20	Include Links. Send cover photo as .jpeg, .png, .gif, or .tiff. Send copy in email or as attachment.

#### Online Display Ads

Ad Size	Dimensions, W X H, Pixels	Price	Requirements
Full Page Bleed	8-1/2 X 11 Vertical	\$200	These display ads appear in the digital edition of the magazine. Pages and content appear much as they did in the print edition with a flip book format. All links will be live. Artwork is due by the 10th of the preceding month and submitted in camera ready form as an email attachment in one of the following formats: Adobe InDesign, or Photoshop, .pdf, .jpeg, .gif, or .tiff with fonts embedded. Call or email us with any questions or production issues. We also value your comments and suggestions. 847-966-1110, <a href="mailto:info@consciouscommunitymagazine.com">info@consciouscommunitymagazine.com</a> .
Full Page	7-1/8 X 9-5/8 Vertical	\$200	
2/3 Page	4-5/8 X 9-5/8 Vertical	\$158	
1/2 Page	4-5/8 X 7-1/8 Vertical	\$120	
	7-1/8 X 4-5/8 Horizontal		
1/3 Page	2-1/4 X 9-5/8 Vertical	\$87	
	7-1/8 X 3-3/8 Horizontal		
	4-5/8 X 4-5/8 Square		
1/4 Page	3-3/8 X 4-5/8 Vertical	\$72	
	4-5/8 X 3-3/8 Horizontal		
1/6 Page	2-1/4 X 4-5/8 Vertical	\$55	
	4-5/8 X 2-1/4 Horizontal		
1/6 Page	2-1/4 X 3-3/8 Vertical 3-3/8 X 2-1/4 Horizontal	\$42	

\*Deadline for ads and artwork is the 10th of the preceding month, all ads are prepaid. Pricing and specifications subject to change.

# 2016 Online Web Advertising (per month)

Ads must take up the entire space of the image size you've chosen. Ad images must be clear and recognizable, with legible text.

**Top Banner**  
970 X 65 pixels  
Appears on all pages. \$300

There are a variety of options available. The most prominent placements are the top and bottom Banners; they show on all pages of the site.

**Scrolling Ad**  
510 X 203 pixels  
Appears on home page. \$250

One of the most eye-catching is the Scrolling Ad that will display five ads in rotation on our home page.

**Tile Ad**  
185 X 185 pixels  
Home page. \$100  
Other pages \$60

Every page on the site will have a column of Tile Ads along the right side. Use these for more emphasis or additional information. With the purchase of a Tile Ad (with the exception of those on the home page) you will receive a free listing on the same page.

**Skyscraper Ad**  
185 X 600 pixels  
Home page \$250  
Other pages \$150

Maximize your visibility and take advantage of unique opportunities to promote your business as they have such a strong profile positions on pages and form a frame within which content can sit. Advertise a product or service with a Skyscraper Ad.

## Accepted File Types:

JPEG, PNG, or GIF.

Email to:  
info@consciouscommunitymagazine.com

**Bottom Banner**  
970 X 65 pixels  
Appears on all pages. \$200